December 7, 2010

Bob O'Connor CEO, OKPI P.O. Box 40067 Memphis, TN 38174

Dear Bob:

You promised us a fact-based marketing program back in February of 2009 and you have delivered. Your research on us and our market developed a marketing plan that is clear, concise, and pragmatic.

At your suggestion, we changed our name from Mid-Cities Neurology to the more proprietary Kane Hall Barry Neurology. This along with our new logo emphasized our practices strongest features to established connections and newcomers alike.

Most important, you showed us that although we practice medicine for the benefit of our patients, our customers are the physicians who refer them to us. Once we knew that, you helped us focus on adding value to our service for our referring physicians. This brought growth during an overall downturn in the economy.

We are also well-pleased with our marketing representative, Don Richards, who you placed with us after a thorough search among experienced pharma reps in the area. He has worked hard and built our referral base, with your guidance. We are also delighted that you give our talented practice manager, Kim Blasingame, someone to talk to about strategic business issues.

In conclusion, when we hired you in April, 2009, our revenue was declining by 5.5% per year; Kane Hall Barry revenue is now up 18% over year ago.

Bob, our future is brighter because of your work. Thank you.

Sincerely,

ľames Barry, M.D.

Kane Hall Barry Neurology