



Jeffery P. Reynolds, P.A.
LITIGATORS

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Via Electronic Mail and U.S. Mail

Mr. Robert "Bob" O'Connor, CEO
OKPI
P.O. Box 40067
Memphis, TN 38174

Dear Bob:

I am writing this letter to thank you for the excellent marketing assistance you have provided me and my law firm since our relationship began early last year. I loved how my website turned out under your direction. I am also pleased with the detailed marketing plan you developed so that the firm has a map for moving forward.

The corporate identity program you recommended, planned and executed has turned out extremely well. Your persuading me to use Salesforce.com has been great to help me get organized with my clients and prospects.

The CLE event that you and I worked together to plan and put on in Houston went extremely well and allowed me to meet oil and gas company attorneys I would not ever have met otherwise.

Lastly, finding and recommending that I hire a great media contact person has also been a big boost to my overall business development plan.

I wholeheartedly recommend you to any law firm, or any other business for that matter, that wants to increase its client base significantly. Thank you for all you have done for me.

Yours sincerely,

JEFFERY P. REYNOLDS, P.A.

Jeffery P. Reynolds

JPR/clw